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SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- HTML/CSS
- InVision
- Sketch
- Slack
- Trello
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel
- Illustration (digital)
- Digital photography (basic photo editing, studio lighting/equipment)

VOLUNTEER EXPERIENCE

Art Camp instructor,
St. Paul United Church of Christ,
New Bremen, OH (2017)

EXPERIENCE

APRIL-MAY 2020

STUDENT CREATIVE DIRECTOR / DESIGN INTERN, Rev-X, New York, NY

- Developed a brand identity and style guide for educational organization focused on equity
- Led team that created and designed an informational website for the organization
- Responsible for communicating with employer liaison to receive feedback for team

JULY 2019-PRESENT

FREELANCE DESIGNER, Speelman Creative, Columbus, OH

- Promptly prepare documents for print
- Create product ID cards for Frisch's
- Collaborate with others to enhance overall designs

JANUARY 2020-MAY 2020

CREATIVE BRIEF MANAGER/DESIGNER, National Student Advertising Competition Team
The Modern College of Design, Kettering, OH

- Team took first place for its marketing campaign for Adobe at District V American Advertising Federation competition
- Responsible for reviewing and understanding every aspect of the creative brief
- Acted as a resource for any questions team members had about the scope of the brief
- Created, social/digital ads, illustrations, charts, diagrams, mockups, and concepts

APRIL 2019-AUGUST 2019

VISUAL DESIGN CO-OP, Crown Equipment Corp., New Bremen, OH

- Worked closely with visual designers to develop creative design solutions with high visual impact for key management and product development teams
- Updated product branding, logos, layouts, posters, presentations, infographics, and photo manipulation projects
- Provided graphic support on various production phase requirements including the design and preparation of on-truck graphics and labeling, mockup decals, and print and package design

EDUCATION

AUGUST 2018-MAY 2020

THE MODERN COLLEGE OF DESIGN, KETTERING, OH

Associate Degree of Applied Business in Design

- Took technical courses in traditional print/package design, web design, UI/UX, introductory web development, photography, video, and illustration, as well as general education courses in English, art history, psychology, marketing, and communications
- Attended an AAF Dayton professional networking event featuring Tom Cocke, group creative director of The Buntin Group in Nashville, TN (2019)
- Achieved The President's List for cumulative GPA of 3.75 or higher
- Member of Photography Club (2018-2019)
- Attended IGNITE creative career talk featuring Landor to gain a better understanding of the industry and available opportunities